

安全優先的AI驅動智能網路運營

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當提到Aruba 時會想到?







Wi-Fi 6E Outdoor & Hazardous

Wi-Fi 7 Indoor HPE aruba 730/755 Series

Wi-Fi 6E Indoor



610 Series 630 Series 650 Series

Hospitality



600H Series

Wi-Fi 6

Remote



600R Series

Wi-Fi 6

Remote

Wi-Fi 6 Outdoor & Hazardous Loc.



518 Series



570 Series

670 and 670EX

Series



560EX Series





570EX Series



Wi-Fi 6 Indoor



510 Series



530 Series



550 Series



500H Series



500R Series



HPE INTERNAL USE ONLY

2024 Gartner® Magic Quadrant™ for Enterprise Wired and Wireless LAN Infrastructure



Gartner連續18年蟬聯 領導象限具備遠景與完整解決方案

HPE Aruba Networking's 18 years of placement includes HPE (Aruba) in the Magic Quadrant for Wireless LAN Infrastructure from 2015-2024 (9 years, report not published in 2023), Aruba Networks in the same Magic Quadrant for Wireless LAN Infrastructure from 2012-2014 (3 years) and in the Magic Quadrant for Wireless LAN Infrastructure from 2006-2011 (5 years, report not published in 2009). Aruba Wireless Networks in the Magic Quadrant for Wireless LAN Infrastructure, 2005: Leaders and Challengers

This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from HPE.



Gartner, Magic Quadrant for Enterprise Wired and Wireless LAN Infrastructure, Tim Zimmerman, Christian Canales, Nauman Raja, Mike Leibovitz, March 6, 2024. GARTNER is a registered trademark and service mark of Gartner and Magic Quadrant is a registered trademark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Data Cente

Aggregation

Access

HP ProCurve boasts first commercial Ethernet switch in



By Liz Tay

Jun 13 2008 3:33PM

space

The recently-docked Columbus section of the International Space Station is claimed to host the first commercial Ethernet switch in space.









AI for smarter decisions and better business outcomes. Learn more.



imonsic

RELATED ARTICLES

End-to-End Portfolio for the Enterprise

Two decades of leadership and innovation



Hybrid Work Services. As-a-Service Offerings, First 6Ghz Wi-Fi 6E

Next Gen Central Aruba CX 10000 NaaS



Introduced controller based enterprise Wi-Fi



Policy based BYOD, Controller-less Wi-Fi. Remote APs



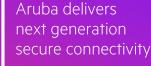
Skype UCC QoS, Indoor Location Svcs. Adaptive Radio Mgmt



Cloud-managed networks, Aruba CX Wired OS. First 802.11ac



Cloud-based AlOps. Live Upgrades, SD-Branch, WPA3



IoT and user experience change how we work

Aruba. a Hewlett Packard Enterprise company

Volume of data and devices requires automation and scale

to acceleration of its Edge strategy and COVID-19 requirements

Aruba responds

2002

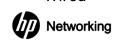
Network Mgmt Airwave

Security Avenda Amigopod Indoor Location



2015

Wired



Security



SD-WAN **_**silverpeak*

axis

2023









CUSTOMER FIST CUSTOMER LAST

你是我的最初,你是我的最終 你是我的唯一

Deliver what users and stakeholders expect







Student Priorities

- ✓ Performance and roaming
- ✓ College experience
- ✓ Home-like residence hall

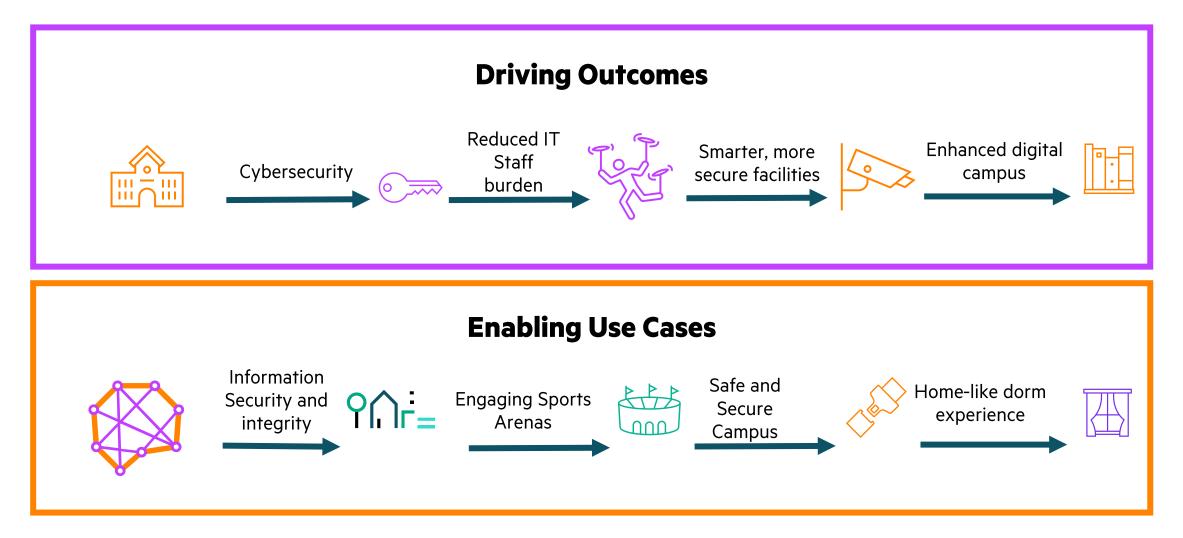
Faculty Priorities

- ✓ Save time
- ✓ Secure data
- ✓ Teach students in all modalities

Facilities Priorities

- ✓ Cost savings
- ✓ Eefficient operations
- ✓ Safe Campus

Network enabled higher education outcomes and use cases



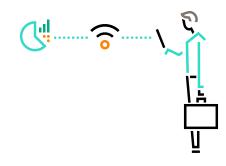
Designed for the modern IT operator

Resiliency and agility for new campus demands

HPE Aruba 網路為所有裝置和使用者提供安全可靠的連接,動態增強整個校園到家庭網路的資料安全性,並以家庭般的簡單性改善學生體驗。







Unify & simplify

Access across locations, users and IoT

Automate & secure

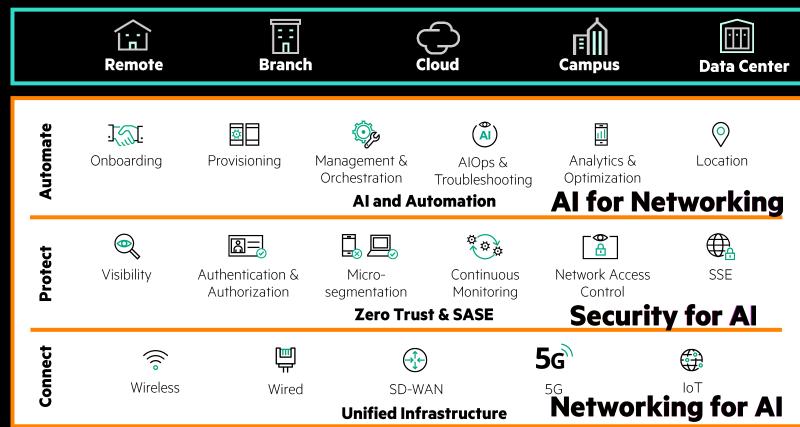
IT operator experiences with AlOps

Choice

Your network, your way with agile NaaS

安全至上,AI驅動智能網路

HPE Aruba Networking Security-First, Al-Powered Framework



HPE GreenLake for Networking

網路維運的未來

Al for Networking Empowering IT teams for an accelerated, Al-driven future

Accelerating **GenAl** for **Networking** Realising greater efficiencies

Network as a Zero Trust security solution **Growing significance of** 數位體驗監控 (DEM)

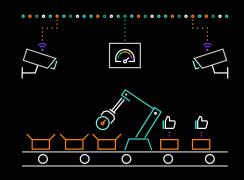
Sustainability



By 2026, 60% of network operations personnel will rely on **Generative AI** for Day 2 management, up from less than 5% in early 2024¹



46% ITDMs say cybersecurity **concerns** impact their organizations' willingness to invest in innovative technologies²



Digital Experience Monitoring becomes a strategic investment area. with deployments expected to rise from 60% to **90%** in 2027³



83%4 of business leaders say sustainability activities create value of their organization



Al-powered: Aruba Next-Generation Cloud-Native Central Platform

有數據才有AI

Reduce manual configuration and administrative work

15%+ Improve network performance

Enhanced Visibility & Anomaly detection

Accuracy of analysis for known clients, unknown rate of <5%

Improve the user experience

25% Calls to IT help desk assistance are reduced due to HPE Aruba network Wi-Fi usage issues

Industry-leading data lake SD-WAN Unified Infrastructure

180K+Central accounts

~6Mdevices
under mgmt

~1Bendpoints
served

30+Industry verticals

AIOps For Improved Troubleshooting And Issue Resolution

• Automation is reduced MTTR (Resolve) and MTTI(Identify), Improve IT efficiency

POWERFUL FEATURES

Al Search with GenAl Al insights

Al assurance indicators

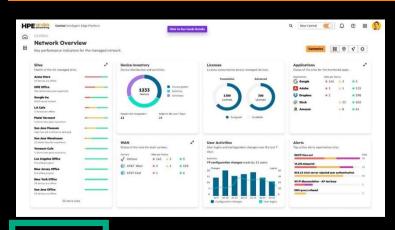
Client insights

Incident Detection

Gen Al
Large Language Models (LLMs)

Classification Al
Clustering, Correlation, Regressions

POWERFUL RESULTS





Faster MTTR





Of surveyed customers resolve network or user issues at least **50% faster**

Fewer support tickets





Of surveyed customers have reduced IT trouble tickets by at least **50**%

Operator-centric, 直觀的用戶體驗簡化第0天到第N天的操作 Experience Connected, has a communication issue with the network due to a missing VLAN in the datapath. July 9 2021, 12:15 Θ 11 July 2020, 23:00 Connectivity ZTP & **Industry-first network** 'Solar system' navigation 'time travel' **Define, discover** Al Insights and and profile updates&troubl 13 Device eshoot Zero Capacity 12W Power **Monitor, Al Configure and Green AP and** provision Sustainability Acme Store 019334 Manage **Onboard** policies& infrastructure **Audit Trill** DAY 0 **DAY N**

Campus and Data Center

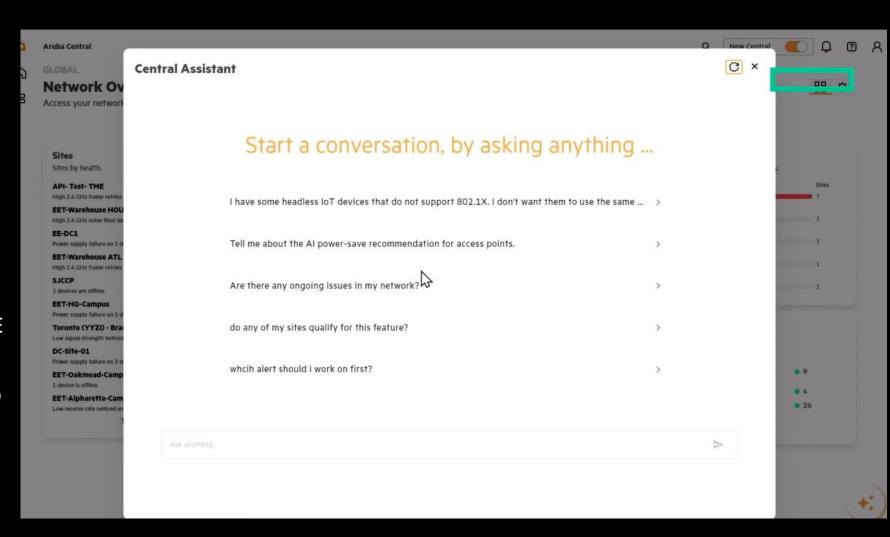
Edge

Public Cloud

Meet the newest member of your IT Team



- Privacy Enabled Security
 PII & CII protected
- LLM trained with public HPE data
- Contained and hosted on HPE Greenlake Cloud Platform
- HPE Artificial Intelligence (AI) Ethics Council





Application與AI 驅動的用戶端分析

Define, Discover and Profile what's Connected to the Network

Option 55



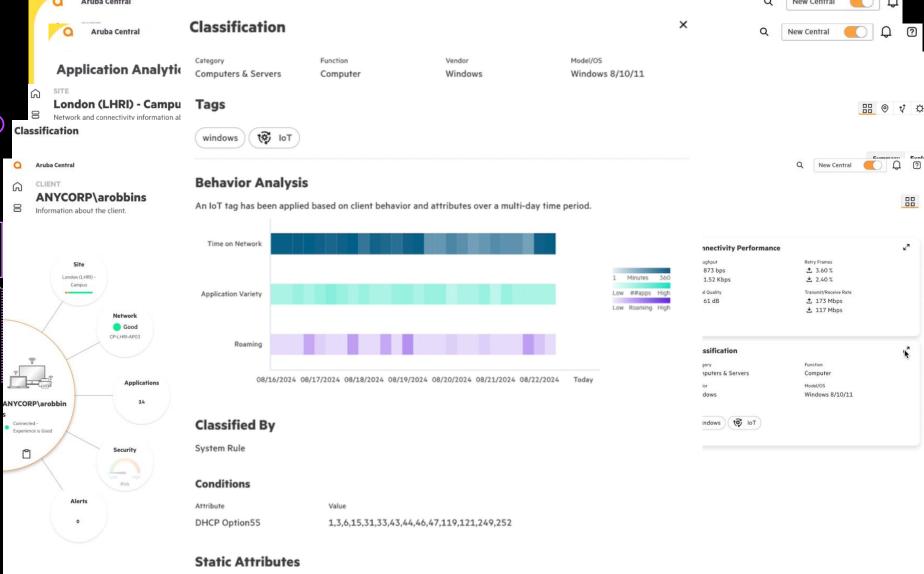
陳九妹 - Network Operator

學校那麼多用戶的流量可視 性與部署了許多物聯網設備 但在識別和保護這些設備方 面遇到了困難

Only solution with Al-powered IoT profiling and **behavior analysis** for segmentation accuracy

Traffic flow visibility for high classification efficacy and enhanced protection

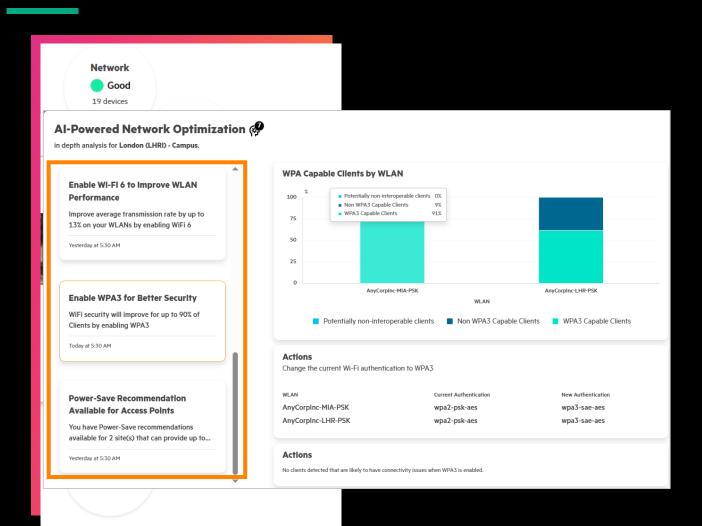
Advanced filtering and custom group tagging aid in policy creation and enforcement



1,3,6,15,31,33,43,44,46,47,119,121,249,252

AI 驅動的建議

Free up valuable IT cycles and reduce risk with proactive optimization insights



- **Custom, actionable recommendations** at a global/per-site basis
- AI/ML models trained and re-trained weekly on data from anonymized peer groups with similar environments
- Examples
 - 802.11ax recommendations for Wi-Fi performance
 - AP power save recommendations to support sustainability efforts
 - WPA3 insights for improved security posture and more!

Aruba User Experience Insight (UXI)



Securely powering the Edge for Innovative organizations























500K

Customers served across Americas, Europe, Middle East, Africa, Asia Pacific, and Japan

100+

130 WW R1¹ Universities POWERED BY HPE Aruba Networking

Security Certifications Strong Enough for Governments

Common Criteria, FIPS, and DODIN-APL Certified Solutions²









































Thank you

Security First, Al-Power Networking

